

FRAM[®] EXTREME SPORT FISHING

THE STEPS:

- 1 Contact an APC Representative and order part number FISHING-BC to register for the promotion.
- 2 Order Fram Filters and Autolite Spark Plugs from January 1 - April 30, 2019.
- 3 For every \$300 of Net purchases from APC of Fram (FRA) and Autolite (AUT) during the promotion period you will receive 1 Entry into the Blind draw for the Trip
- 4 APC will run reports and draw a winner in May. Winners will be contact shortly afterwards



ORDER PART NUMBER:
FISHING-BC

How to Enter

To register for the promotion order part number FISHING-BC online. Participants must be registered by March 16, 2019 to qualify. Once you have registered you will earn one entry into the draw for every \$300 purchased in FRAM oil, cabin air and air filters and Autolite Spark plugs during the promotion period.

*Defense filters are excluded from this promotion. Deadline for registration is March 16, 2019. Customers must log on to APC Connection and register online to qualify. Registration is free of charge. Program subject to change without notice.

Draw

Cumulative sales reports for Line FRA and AUT will be run for the promotion period (less returned products). For every \$300 net sales reported, registered customers will receive one entry into the draw. The Draw will take place in May 2019 the winner will be contacted shortly afterwards. All participants must be an installer and have an APC account. Accounts must be in good standing to qualify without notice.



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WIN AN OPPORTUNITY OF A LIFETIME!

Enter a draw for a 4 day trip of ocean fishing at the renowned Duncanby Lodge located on the central coast of British Columbia. Fly in to this secluded location and experience the Rivers Inlet a nirvana for the sport fishing enthusiast.

Travel Dates: June 21ST - 25TH, 2019

Promotion Period

January 1 - April 30, 2019

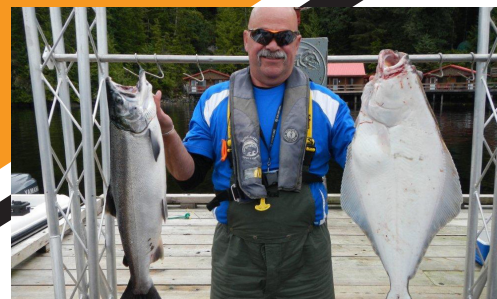


What's Included

- The Trip includes airfare to Vancouver, BC and private float plane flight to the Rivers Inlet.
- An All-Inclusive 3 Nights 4 Day Stay at Duncanby Lodge
- Unlimited Fishing at one of the most diverse recreational fisheries in the world. Rivers Inlet fishing grounds range from large kelp beds and deep, open ocean, to river estuaries that literally boil with abundant species. Use of kayak's and canoe
- Professional fishing instruction by Duncanby's Fish Master and dock staff
- Cleaning, vacuum sealing and packaging of your catch
- Floatation and rain gear
- Bait and cut plug equipment. **Does not include lures, spoons or jigs*
- Use of the lodge fleet of 16' Boston Whaler's or 17' Hourston Glasscraft's

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You will find Chinook salmon averaging twice the size of those found elsewhere on the coast. Watch the whales as they dance through the Inlet feeding on nature's bounty. Catch a glimpse of the bears as they roam the shoreline in search of mussels or the giant halibut that swim right under the docks.



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